



Good Bears of the World

PRESENTS

The Bill Boyd Memorial

Teddy Bear Jubilee

THE MAGIC OF TEDDY BEARS

FEATURING

Special Presentation and Appraisals

by Ken Yenke

Activity Day - Banquet - Auction

Show & Sale - Artist Competition

Souvenir Bears by Martha Burch of

Martha's Bears

and More Surprises!

DON'T MISS THIS PREMIER MIDWEST EVENT!

SEPTEMBER 22 - 24, 2011

KCI Expo Center • Kansas City, MO

(near KCI Airport)

Good Bears of the World

P.O. Box 13097

Toledo, OH 43613

www.teddybearjubilee.com

Toll Free: 877-429-2327

E-mail: cathy.draper@goodbearsoftheworld.org

**Exhibitor's
Contract**





Good Bears of the World (GBW) is pleased to be presenting **The Bill Boyd Memorial 2011 Teddy Bear Jubilee**. This will be the 21st Teddy Bear Jubilee, and will be celebrating “**The Magic of Teddy Bears**”, our theme for this year. Bill Boyd originated this show as a fundraiser for Good Bears of the World in 1990, and we are continuing his traditions in our fifth year of producing the show. We hope you will want to be a part of this exciting event as we continue Jubilee traditions.

The Teddy Bear Jubilee will be held again at the KCI Expo Center, 11730 N. Ambassador Drive, Kansas City, MO 64153. The Expo Center is located in Kansas City, MO, north of the river, and very close to the Kansas City International Airport. This location is very convenient for all the artists and collectors that are traveling in from other cities, especially those who are flying. The event will be held **September 22nd through 24th**. We plan to hold future events on the last weekend of September.

We are offering an **Exhibitor Package**, which includes an 8’ sales table, draped and skirted on three sides. *If available*, we will honor special requests for 6’ tables. The exhibitor package includes the Friday night banquet for one person, the Friday night auction, and a year membership in GBW. (If you are a GBW Bearo, we have a special gift for you.). The price of the Exhibitor Package is \$250. **Additional tables**, subject to availability, will be \$185 each. If you would like **electrical service**, it is available by request and also subject to availability. Any charges for the electrical service by the facility will be passed on to the exhibitor. **The deadline for registering for the Exhibitor Package is August 15th**. There are a limited number of tables available.

With each Exhibitor Package, you may purchase one additional **Assistant Banquet** at \$40, and additional banquets at \$50 each. All banquets will also include admission to the auction.

We ask for a **minimum deposit of 25%** of the Exhibitor package in order to hold your table. This 25% is non-refundable in the event of a cancellation by you. Payment of the next 25% is due on June 15th, the next 25% is due by July 15th, and the **final payment is due on August 15th**. If reserving space after one of these dates, then the minimum deposit is equal to the amount that would have been paid. (i.e. if registering on June 20th, a minimum deposit of 50% is required). All payments made after August 15th will be subject to a \$25 late fee. We accept MasterCard and Visa for payments. All NSF or returned checks will be assessed a \$25 fee.

We are also offering an Early Pay Discount. If your Exhibitor Package is paid in full by March 31st, you may deduct \$25.

After receipt of your Contract, we will include your name as an exhibitor in select future advertising, when practical and when paid before our deadlines. This includes our advertisements in *Teddy Bear & Friends* and *Teddy Bear Review*. Please note that our deadline for these magazines is approximately one month prior to their mail date. In addition to these magazines, we will be promoting the Jubilee through our website and our publication, *Bear Tracks*. We will include your name here also. **We would encourage you to link your website to ours!**

We will also be mailing **Postcards** to our database of collectors (we sent over 2,400 last year). We invite you to send us your collectors' names to add to our database. We will also be offering postcards to our Exhibitors to send directly. Please indicate how many postcards you would like sent to you. We encourage you to distribute fliers (we will send to you electronically) at other shows that you participate in throughout the year. Please consider emailing your collectors also. We have a Facebook page (Teddy Bear Jubilee) to help promote the event, too.

This year's **Souvenir Bear** will be created by Martha Burch of Martha's Bears. The Souvenir Bear will relate to our theme, and we know you will want to add one to your collection. Souvenir Bears may be purchased with the Exhibitor's Package for \$65. Additional Souvenir Bears can be purchased for \$130.

Rooms at the Holiday Inn – Expo Center are available at a special rate of \$99. In order to receive this rate, reservations must be made through GBW. **Reservations must be made by August 15th** to ensure the group rate. Guest charges are payable directly to the hotel at checkout. The hotel is connected to the KCI Expo Center via a covered walkway, and is the most convenient hotel to the exhibition area. There are also other hotel options in the area, if you choose. The hotel offers **free shuttle** service from the Kansas City International Airport to the hotel.

Lunch arrangements for Saturday will be provided at a later date. We expect the Café at the Expo Center will be open again this year.

Shipping – *The KCI Expo Center has very limited ability to receive packages. Any and all shipments must be made through special arrangements and are subject to significant charges. Please contact us directly if you need to ship packages.*

Tax information: Sales tax must be collected on all retail sales and payment made to the State of Missouri. You do not need your own Missouri tax number. Forms and tax schedules will be provided to you at the show.

The KCI Expo Center exhibit hall will be available for **Exhibitor Setup** on Friday, beginning at approximately 10 am. After a huge success last year, we will again host an **ARTIST PREVIEW** from 5 pm to 6 pm on Friday night. Registered conventioners **ONLY** will be allowed into the Show Room to Preview. You may sell bears during this time, or take reservations. We would prefer that any purchases remain on your table until Saturday, unless the purchaser is unable to be there Saturday. We will provide you with "Adopted" or "Hold" signs for your bears. If you choose not to participate, we suggest you cover your table securely, or wait to set up until Saturday. We are not responsible for your table if you are not present. The doors to the exhibit hall will be locked at approximately 6 pm. During the time the exhibit room doors are locked, items left in the exhibit room are at your risk and responsibility. We will have someone in the room whenever it is unlocked.

Our Friday activities will be a workshop by Ken Yenke titled “*The True History of the Teddy Bear*”, and a presentation by Brenda Yenke on cleaning old bears. We are working on another workshop for Friday morning.

The **Schedule of Events** is subject to change but is currently planned as follows:

Thursday, September 22nd: Dinner on your own
7:00 to 8:30 GBW Annual General Membership Meeting
8:30 to ??? Booster Meeting and Activities

Friday, September 23rd: 10:00 to 11:30 Workshop to be announced
10:00 to 4:00 Exhibitor Setup
1:00 to 4:00 Workshop by Ken and Brenda Yenke
5:00 to 6:00 Artist Preview
5:00 to 6:30 Auction Preview
6:30 to 8:00 Banquet
8:00 to ??? GBW Charity Auction

Saturday, September 25th: 7:15 to 9:00 Exhibitor Setup
7:15 to 8:45 Submit Entries for Artist Competition
9:00 to 10:00 Early Bird Admission to Show
9:00 to 2:00 Vote for your favorites in the Artist Bear Competition
10:00 to 4:00 Show
4:00 to 6:00 Show Breakdown

The following are additional **Rules and Regulations** for the show. Your Contract is your acknowledgement of everything provided herein, the Rules and Regulations, and your agreement to abide by them.

- Exhibitors may not share, transfer, assign or sell any portion of their exhibit space.
- No table location changes are allowed at the show.
- Exhibitors **MUST** remain set up throughout the official show hours.
- Your exhibition area is limited to your table **only**. Exhibits are not permitted behind or in front of your table, or in chairs designated as “Rest Areas” in the show room.
- All Exhibitors must be out of the exhibit area by 6:00 pm. Penalty fees may apply if the exhibit area is not clear by 6:00 pm.
- Sales tax for Missouri must be collected on all retail sales. Tax information will be provided to Exhibitors.
- No shipping of packages without special arrangements.
- All Exhibitors will be provided with badges, and must wear them at all times.
- All Exhibitor Assistants must be registered with GBW, will also be provided with badges and must also wear them at all times they are acting as an Assistant.
- Please dress professionally.
- Smoking is not permitted in or around the exhibit area.
- No outside food can be brought into the Expo Center. Penalty fines are assessed.

We will be holding a **Good Bears of the World Charity Auction** on Friday evening after the banquet. This Charity Auction has always proven to be lots of fun. We are requesting artist donations for this Charity Auction, and are especially encouraging donations that are one-of-a-

kind and/or representing the Jubilee theme. We encourage you to send pictures and descriptions of your auction donation as we will be posting them on our website when received. We will be accepting absentee bids on the auction items. **As always your donations are appreciated.**

We will be publishing a **Program** with a **Directory of Exhibitors** that will be a part of the exhibitor and collector packages. It will also be provided to those with paid general admissions on Saturday, while supplies last. If there is any information on your Contract that you don't want published in the directory, or want published differently, please indicate your request on your Contract.

We will also be featuring the **Exhibiting Artists on our Website**. Please send pictures of yourself or your bears, or both, for posting on the site. We will also be providing links to your website, so **please be sure and let us know if you have a website.**

Once again, we will be having an **Artist Competition**. Information is included on the attached flyer. Entry to the competition this year will be free. We encourage everyone to enter, and would like to encourage each artist to enter at least one category.

Because so many exhibitors and collectors stay over Saturday, if there is enough interest, we are tentatively planning a Saturday night informal dinner – box lunch or lighter buffet. If interested, please indicate your interest on the registration form.

Indemnification: The KCI Expo Center and/or Good Bears of the World do not assume and in fact disclaim any liability for any personal injury or death of exhibitors, assistants, customers and/or family members assisting an exhibitor participating in “The Bill Boyd Memorial Teddy Bear Jubilee” (“Jubilee”). The exhibitor agrees to indemnify, defend and hold harmless the KCI Expo Center and Good Bears of the World and their officers, directors, employees and agents from and against all claims, liabilities, losses, damages, expenses, accidents and occurrences arising out of or relating to all activities in connection with the Jubilee. If for any reason it becomes impossible for Good Bears of the World to hold this Jubilee where and when planned due to acts of God, war, civil disorder, terrorism, government regulations, travel restrictions, disaster, labor disputes, strikes or curtailment of transportation facilities, Good Bears of the World and/or the host facility are not liable for any refund of monies collected or any other financial losses which may be incurred by the attendee.

Enclosed is the Contract form for Exhibitors. Please complete and return to us at our P.O. Box as shown on the form. If you have not previously exhibited at the Jubilee in the last 5 years, please submit a photo of your bears. All exhibitor applications are subject to the approval of GBW.

If you have any questions, please feel free to contact us by mail, email, or phone.

Website: www.teddybearjubilee.com
eMail: info@teddybearjubilee.com
Phone: (877) 429-2327





Artist _____ Retailer _____ Supplier _____ Other _____

Name(s) _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-Mail _____

Website _____

Assistant _____

_____ Please publish the above information in the Directory.

_____ Please don't publish all the information or publish different information in the Directory. (Provide details).

_____ Please send me _____ Postcards.

Please register me for:

Exhibitor Package _____ @ **250.00** _____

Additional tables (if available) _____ @ **185.00** _____

Souvenir Bear w/ Exhibitor Package _____ @ **65.00** _____

Additional Souvenir Bear (If available) _____ @ **130.00** _____

Assistant Banquet _____ @ **40.00** _____

Additional Banquets _____ @ **50.00** _____

Less Early Payment Discount (if paid in full by 3/31/2011) _____

Total _____

Amount Enclosed: _____ **Check #** _____

Visa or Mastercard: _____ **Expiration** _____

_____ I will be donating a bear for the Good Bears of the World Charity auction.

_____ I plan to participate in an Artist Show Preview on Friday evening.

_____ I am interested in a Saturday night supper

_____ *If available, I would prefer a 6 foot sales table(s).*

_____ I would like to have electricity.

Other special requests (honored if possible) _____

Hotel Accommodations:

I will _____ will not _____ be staying at the hotel.

Rooms are \$99.00 plus taxes and fees.

Arrive date _____ Departure Date _____

Double _____ King _____

Special Requests/Sharing With: _____

A cash or check deposit equivalent to the first night's stay, or a credit card, is required to reserve accommodations. Guest charges are payable to Hotel at Checkout.

Card No. _____ Expiration _____

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_____ Date _____

Signature

My signature is my acknowledgement of all Rules and Regulations, and other information contained herein, and agreement to abide by the same. My signature also authorizes GBW to process this contract and to charge my credit card account if indicated above.

If you have not previously exhibited at the Jubilee in the last 5 years, please submit a photo of your bears. All exhibitor applications are subject to the approval of GBW.

MAIL COMPLETED CONTRACT TO:

GOOD BEARS OF THE WORLD

P.O. Box 13097

Toledo, OH 43613

Please keep a copy of this Contract for your records.